

SPONSORSHIP

-LEVELS & BENEFITS-

\$2,000

THE GREAT PUMPKIN
(YOU GET ALL THREE)



- Grande Day Parade
- Light Up the Night Parade
- Event Sponsor
- Total Media Package Advertising

\$1,500

THE MUMMY



Grande Day Parade

- Priority parade line up
- Hospitality tent before the parade
- Lead sponsor on all advertising
- Name and logo will be published on promotional material* and website home page with a link
- Advertised on Facebook & Instagram

\$1,000

THE BLACK CAT



Light Up the Night Parade

- Priority parade line up
- Lead sponsor on all advertising
- Name and logo will be published on promotional material* and website home page with a link
- Advertised on Facebook & Instagram

\$500

THE SKELETON



Event Sponsor

- Name and logo will be published on promotional material* and website home page with a link

Supporter

Candy Corn



- Name and logo will be published on promotional material*
- Every little bit helps! Donations can be in the form of supplies, gift cards or currency.

AVAILABLE EVENTS

- Bingo Night(s)
- Blood Drive
- Great Pumpkin Expo
- House Decorating
- Medallion Hunt
- Orange Tie Ball (next year)
- Preschool Costume Contest
- Childrens Pumpkin Carving
- Parade(s)
- Treat Bags (for local schools)
- Ambassador Program
- General Fund

Events are first come, first served

*PROMOTIONAL ADVERTISING DEADLINE IS SEPTEMBER 15th

LEVEL OF SPONSORSHIP

SPONSOR/DONOR INFORMATION

BUSINESS / ORGANIZATION NAME

CONTACT NAME

TITLE

ADDRESS

CITY

STATE

ZIP CODE

EMAIL ADDRESS

PHONE (OFFICE)

PHONE (CELL)

SIGNATURE

TODAY'S DATE

SPONSOR DONATION

CHOOSE ONE

- THE GREAT PUMPKIN \$2,000
- THE MUMMY \$1,500
- THE BLACK CAT \$1,000
- THE SKELETON \$500
- CANDY CORN SUPPORTER

THE GREAT PUMPKIN SPONSOR • WILL YOUR COMPANY BE PARTICIPATING IN THE GRANDE DAY PARADE?

- YES
- NO

THE GREAT PUMPKIN SPONSOR EVENT REQUESTED

THE GREAT PUMPKIN SPONSOR • WILL YOUR COMPANY BE PARTICIPATING IN THE LIGHT UP THE NIGHT PARADE?

- YES
- NO

MUMMY SPONSOR • WILL YOUR COMPANY BE PARTICIPATING IN THE GRANDE DAY PARADE?

- YES
- NO

BLACK CAT SPONSOR • WILL YOUR COMPANY BE PARTICIPATING IN THE LIGHT UP THE NIGHT PARADE?

- YES
- NO

SKELETON SPONSOR • WILL YOUR COMPANY BE PARTICIPATING IN THE SPONSORED EVENT?

- YES
- NO

THE SKELETON SPONSOR EVENT REQUESTED

Please complete appropriate donation form above and mail along with payment and/or donation to:

Anoka Halloween, P. O. Box 128, Anoka, MN 55303

LOGO GUIDELINES:

Please send a high resolution digital file of your color logo in .eps, .jpeg or .pdf format via email to: sponsors@anokahalloween.com.
Materials must be received by September 15th.

For questions, please us contact at sponsors@anokahalloween.com.

PLEASE NOTE: Anoka Halloween reserves the right to cancel any event or parade due to inclement weather or safety concerns.