



Anoka Halloween Button Design Contest

Anoka Halloween, Inc. is having a button design contest for the Anoka Halloween celebration. Button design contest is open from October 1, 2023, through February 29, 2024, at 11:59 p.m

Anoka Halloween Button Design Guidelines

Anoka Halloween, Inc. (AHI) is looking for a 2024 button design that will be used for merchandise, promotional materials and social media. By entering, participants agree to be bound by these contest rules. Violating any rule or not following instructions may eliminate participants' eligibility. AHI has the right to disqualify any entrant at any time at its sole discretion.

Eligibility

The contest is open to any greater Anoka area residents (Ages 12 and up).

Submission Guidelines and Button Design Parameters

The contest is open from October 1, 2023, through February 29, 2024, at 11:59 p.m. (postmarked by February 29). Late submissions will not be considered. AHI will select the finalists, and a winner will be notified in May 2024. Entries can be submitted electronically to AHI at buttoncontest@anokahalloween.com, mailed to P.O. Box 128, Anoka, Minnesota 55303 or dropped off at the Anoka Halloween Store, 1925 1/2 Second Avenue South, Anoka, during business hours. Dropbox outside front door at Anoka Halloween Store is also available. Submissions **MUST** include the official entry form with all information requested. One submission per person. If your button design is chosen, you have to wait one year to re-enter the button design contest.

The AHI judges button designs on simplicity, creativity, and displaying community pride. The design **MUST** include Anoka Halloween Capital of the World and year of celebration, example: 2024, 1920-2024. Design that incorporates landmarks of Anoka with a Halloween theme are strongly encouraged. The design is to be created in a 6-inch circle, button contest entry form. The actual button size is a 2-1/2-inch diameter. Up to three colors are allowed in button design. Contestants are advised to avoid gradients and half-tones. The winner will be awarded with the honor of the official AHI button design and festival merchandise for 2024: \$100 cash, \$50 AHI merchandise voucher and a ride in the AHI parades. Prizes are subject to change.

Intellectual Property

Submissions become the sole property of AHI and may be used for any AHI purposes, including, but not limited to, display on websites, posters, and other materials. AHI shall have the right to adapt, edit, modify, or otherwise use the winning submission in part or in its entirety in whatever manner it deems appropriate. AHI reserves the right to choose not to use the winning entry described in these contest guidelines. AHI reserves the right to use any other entry for promotional purposes in the future. AHI will not return any submissions.

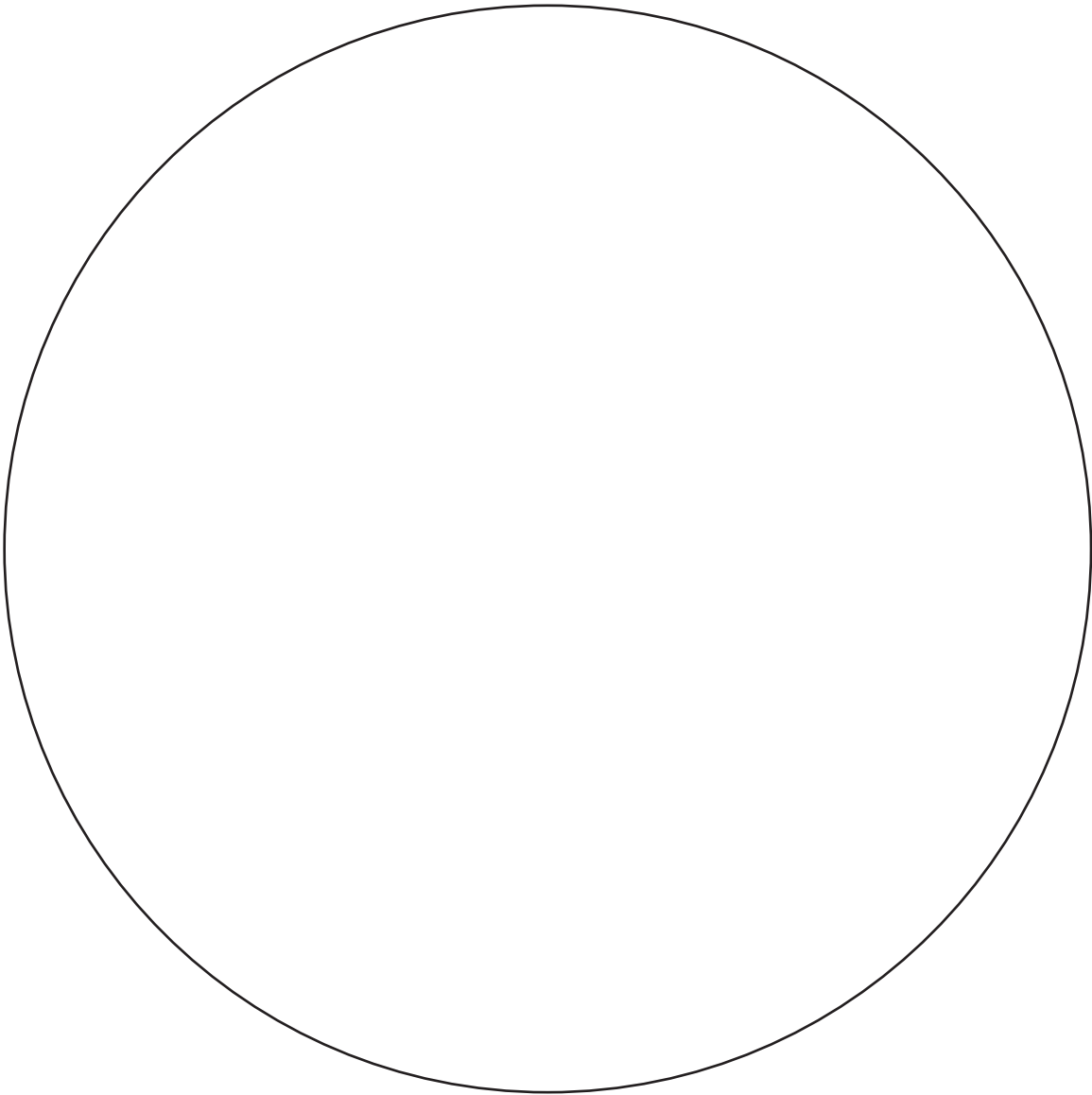
Determination of Winner

The winning entry will be selected by AHI. Their decision will be final, and no further correspondence shall be entered into. Entries will be judged on their visual appeal, adherence to the concept prompting the contest, quality of design, and ease of reproduction for the purposes stated above. The winner will be notified via email and announced on the AHI website and Facebook page.

Questions? Please send an email to buttoncontest@anokahalloween.com

Official Anoka Halloween Button Contest Entry Form

Button design contest is open from October 1, 2023, through February 29, 2024, at 11:59 p.m



NAME: _____ AGE: _____

PHONE NUMBER: _____

ADDRESS: _____

E-MAIL ADDRESS: _____

SIGNATURE: _____

SIGNATURE OF GUARDIAN IF A MINOR: _____

By signing you agree and understand the following guidelines; Submissions become the sole property of AHI and may be used for any AHI purposes, including, but not limited to, display on websites, posters, and other materials. AHI shall have the right to adapt, edit, modify, or otherwise use the winning submission in part or in its entirety in whatever manner it deems appropriate. AHI reserves the right to choose not to use the winning entry described in these contest guidelines. AHI reserves the right to use any other entry for promotional purposes in the future. AHI will not return any submissions.

ANOKA HALLOWEEN, INC. USE ONLY: DATE SUBMITTED: _____ HOW SUBMITTED: _____

Contact information will not be displayed; it will only be used by AHI to inform the winner.