



## Anoka Halloween Button Design Contest

Anoka Halloween, Inc. is having a button design contest for the Anoka Halloween celebration. Button design contest is open from October 1, 2021, through December 31, 2021, at 11:59 p.m.

### Anoka Halloween Button Design Guidelines

Anoka Halloween (AH) is looking for a 2022 button design, digital and non-digital, that will use for merchandise, promotional materials and social media. By entering, participants agree to be bound by these contest rules. Violating any rule or not following instructions may eliminate participants' eligibility. AH has the right to disqualify any entrant at any time at its sole discretion.

### Eligibility

The contest is open to any greater Anoka area residents (Ages 12 and up).

### Submission Guidelines and How to Enter

The contest is open from October 1, 2021, through December 31, 2021, at 11:59 p.m. (postmarked by December 31). Late submissions will not be considered. AH committee will select the finalists, and a winner will be notified in mid-February 2022. All entries must be submitted electronically to AH at [buttoncontest@anokahalloween.com](mailto:buttoncontest@anokahalloween.com). Submissions **MUST** include the official entry form with all information requested. Button entries may also be mailed to P.O. Box 128, Anoka, Minnesota 55303 or dropped off at the Anoka Halloween Store, 1925 1/2 Second Avenue South, Anoka, during business hours. Dropbox outside front door at Anoka Halloween Store is also available. One submission per person. If your button design is chosen, you have to wait one year to re-enter the button design contest.

### Button Design Guidelines and Parameters

The Anoka Halloween Committee judges button designs on simplicity, creativity, and displaying community pride. The design **MUST** include Anoka Halloween Capital of the World™ and year of celebration, example: 2022, 1920-2022. Design that incorporates landmarks of Anoka with a Halloween theme are strongly encouraged. The design is to be created in a 6-inch circle, button contest entry form. The actual button size is a 2-1/2-inch diameter.

### Intellectual Property

Submissions become the sole property of AH and may be used for any AH purposes, including, but not limited to, display on websites, posters, and other materials. AH shall have the right to adapt, edit, modify, or otherwise use the winning submission in part or in its entirety in whatever manner it deems appropriate. AH reserves the right to choose not to use the winning entry described in these contest guidelines. AH reserves the right to use any other entry for promotional purposes in the future. AH will not be returned any submissions.

### Determination of Winner

The winning entry will be selected by AH committee. Their decision will be final, and no further correspondence shall be entered into. Entries will be judged on their visual appeal, adherence to the concept prompting the contest, quality of design, and ease of reproduction for the purposes stated above. The winner will be notified via email and announced on the AH website and Facebook page.

## 2 WAYS TO ENTER

### To enter Official Anoka Halloween Button Design Contest - Digital

Entries must be submitted as JPEG or PDF files or printed digital files. For quality reproduction purposes, the winning entry must later be submitted in scalable vector graphic format (.EPS) or (.AI). Programs: Adobe Illustrator, etc. Up to three colors are allowed in button design. Contestants are advised to avoid gradients and half-tones. The winner will be awarded with the honor of the official AH button design and festival merchandise for 2022. \$100 cash, \$20 AH merchandise voucher and a ride in the AH parades. Prizes are subject to change.

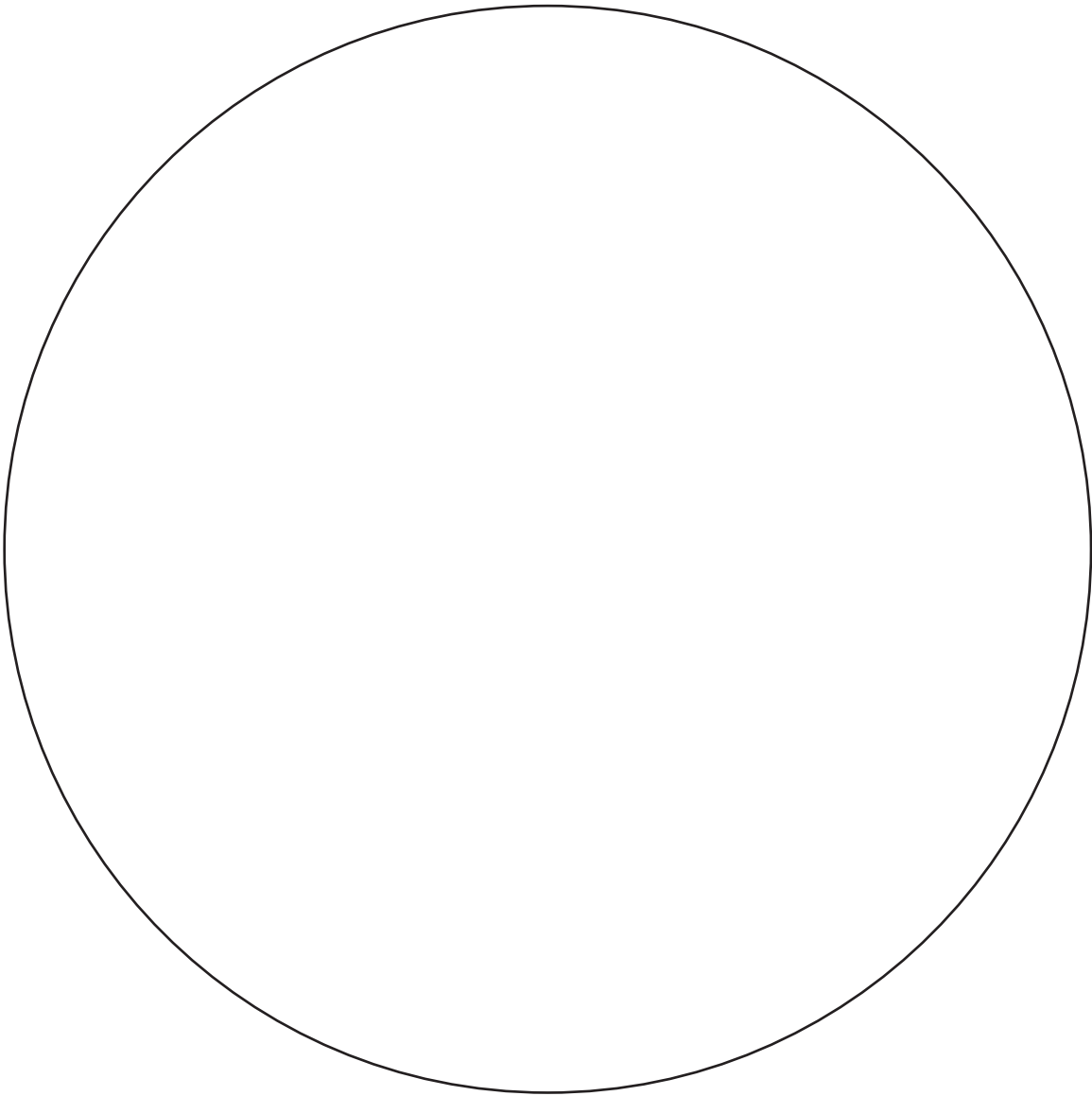
### To enter Non-Official Anoka Halloween Button Design Contest - Non-digital

Entries may be hand drawn, painted, etc. No limit on colors in button design. The winner will be awarded \$25 AH merchandise voucher, design displayed in store and a ride in the AH parades. Prizes are subject to change.

Questions? Please send an email to [buttoncontest@anokahalloween.com](mailto:buttoncontest@anokahalloween.com)

# Official Anoka Halloween Button Contest Entry Form

Button design contest is open from October 1, 2021, through December 31, 2021, at 11:59 p.m



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CHECK ONE  Official (Digital)  Non-Official (Non-digital)

NAME: \_\_\_\_\_ AGE: \_\_\_\_\_

PHONE NUMBER: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

E-MAIL ADDRESS: \_\_\_\_\_

*Contact information will not be displayed; it will only be used by the committee to inform the winner.*

**ANOKA HALLOWEEN USE ONLY:**

DATE SUBMITTED: \_\_\_\_\_ HOW SUBMITTED: \_\_\_\_\_