



Greetings Visiting Royalty,

The General Festival Committee and our Royal Ambassadors cordially invite your organization to participate in this year's festivities. This marks our 97th year as *Halloween Capital of the World™* and we are busy getting ready for our celebration. A list of all of our events can be found on our website at anokahalloween.com.

Attached to this letter you will find separate applications for both parades including sign up to for pre-parade, post parade and pumpkin carving. *If you are requesting to participate in each parade, you must fill out both. Each application is reviewed separately.*

DEADLINE FOR BOTH PARADES: SEPTEMBER 15TH, NO EXCEPTIONS

Applications will be processed using a lottery system by the Anoka Halloween committee. Exceptions will be made for our designated community partners and sponsors. Anoka Halloween Inc. reserves the right to decline or refuse any application. Applications must be mailed. No email entries will be accepted. **Acceptance and denial notification no later than October 1st.**

Below are the following parade participation guidelines:

- Creativity required.
- **NEW FOR 2017 GRAND DAY PARADE- NO CANDY ALLOWED DUE TO SAFETY CONCERNS.**
- **No** blood, gore or violent Halloween themes allowed. This is a kid friendly parade.
- **No** political groups or political campaigning allowed in or on parade route.
- Traditional trucks or cars will not qualify as a parade entry.
- **No** RV's, Buses or Enclosed trailers.
- Walking groups limited to 25 people. Reminder this is a fast paced parade and over a mile long.
- Anoka Halloween does not provide vehicles.
- Float length no more than 30' long and 13'5" tall. Combined total for pull vehicle and float no more than 55' long.
- No animal pickup provided.
- Alcohol prohibited in all parade areas.
- **No handouts for the Light Up the Night Parade.**
- **Light Up the Night Parade floats must be illuminated.**
- Photo or Pencil sketch of float required with application.
- Proof of Insurance required. Clear copies of policy or card are acceptable.

Thank you for your interest in our festival and we look forward to celebrating with you in October!

Happy Halloween,
Liz McFarland
Parade Chair
Volunteer Organization

LIGHT UP THE NIGHT PARADE

SATURDAY, OCTOBER 21, 2017 7:00PM

***VISITING ROYALTY ***

ORGANIZATION NAME _____

MAIN CONTACT NAME _____ EMAIL (required) _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

MAIN CONTACT PHONE # _____

UNIT DESCRIPTION (CHECK ONE):

FLOAT WALKERS NOVELTY ANIMAL NUMBER OF PEOPLE _____

NUMBER OF ANIMALS _____

FLOAT LENGTH (INCLUDE TOW VEHICLE) _____ WIDTH _____ HEIGHT _____

MUSIC (CHECK ONE):

NONE LIVE RECORDED NAME OF SONG: _____

FLOAT OR NOVELTY INCLUDE WITH APPLICATION (CHECK ONE): PHOTO SKETCH

PUMPKIN CARVING FOR VISITING ROYALTY PRIOR TO PARADE @ AKIN RIVERSIDE PARK 3 PM

NO YES HOW MANY ROYALTY? _____

PLEASE JOIN US FOR OUR BONFIRE FOLLOWING PARADE @ CITY HALL

MAIL COMPLETED APPLICATION TO:

ANOKA HALLOWEEN, INC P.O.BOX 128 ANOKA, MN 55303

***NO PARTICIPATION FEE FOR THE LIGHT UP THE NIGHT PARADE**

GRAND DAY PARADE

SATURDAY, OCTOBER 28, 2017 1:00 P.M.

VISITNG ROYALTY

ORGANIZATION NAME _____

MAIN CONTACT NAME _____ EMAIL (required) _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

MAIN CONACT PHONE # _____

UNIT DESCRIPTION (CHECK ONE):

FLOAT WALKERS NOVELTY ANIMAL

NUMBER OF PEOPLE _____ NUMBER OF ANIMALS _____

FLOAT LENGTH (INCLUDE TOW VEHICLE) _____ WIDTH _____ HEIGHT _____

NO CANDY ALLOWED FOR 2017 GRAND DAY PARADE – DUE TO SAFETY CONCERNS

MUSIC (CHECK ONE):

NONE LIVE RECORDED NAME OF SONG: _____

FLOAT OR NOVELTY INCLUDE WITH APPLICATION (CHECK ONE): PHOTO SKETCH

*INFORMATION ABOUT YOUR GROUP FOR TELEVISION ANNOUNCERS:

PRE PARADE YES NO How many? Chaperones _____ Royalty _____

POST PARADE 4:30/CORONATION 6:00 YES NO How many? Chaperones _____ Royalty _____

****2 COMPLIMENTARY TICKETS FOR CHAPERONES, ADDITIONAL \$10. MORE DETAILS TO FOLLOW.

PAYMENT **\$25.00 PARADE ENTRY FEE (CHECK ONE)** VISA MASTERCARD

NAME ON CARD _____

CARD NUMBER _____ EXP DATE _____ CSC CODE _____

SIGNATURE _____

PLEASE MAKE CHECKS PAYABLE TO: ANOKA HALLOWEEN

MAIL COMPLETED APPLICATION TO: ANOKA HALLOWEEN, INC. P.O.BOX 128 ANOKA, MN 55303