



The General Festival Committee cordially invites your organization to participate in this year's festivities. This marks our 97th year as *Halloween Capital of the World™* and we are busy getting ready for our celebration. A list of all of our events can be found on our website at anokahalloween.com.

Attached to this letter you will find separate applications for our parades. **If you are requesting to participate in each event you must fill out both. Each application is reviewed separately.**

DEADLINE FOR BOTH PARADES: SEPTEMBER 15TH, NO EXCEPTIONS

Applications will be processed using a lottery system by the Anoka Halloween committee. Exceptions will be made for our designated community partners and sponsors. Anoka Halloween Inc. reserves the right to decline or refuse any application. Applications must be mailed. No email entries will be accepted. **Acceptance and denial notification no later than October 1st.**

Below are the following parade participation guidelines:

- Creativity required.
- **NEW for 2017 Grand Day Parade---NO CANDY allowed due to safety concerns.**
- **No** blood, gore or violent Halloween themes allowed. This is a kid friendly parade.
- **No** political groups or political campaigning allowed in or on parade route.
- Traditional trucks or cars will not qualify as a parade entry.
- **No** RV's, Buses or Enclosed trailers.
- Walking groups limited to 25 people. Reminder this is a fast paced parade and over a mile long.
- Anoka Halloween does not provide vehicles.
- Float length no more than 30' long and 13'5" tall. Combined total for pull vehicle and float no more than 55' long.
- No animal pickup provided.
- Alcohol prohibited in all parade areas.
- **No handouts or candy for the Light Up the Night Parade.**
- **Light Up the Night Parade floats must be illuminated.**
- Photo or Pencil sketch of float required with application.
- Proof of Insurance required. Clear copies of policy or card are acceptable.

Thank you for your interest in our festival and we look forward to celebrating with you in October!

Happy Halloween,
Liz McFarland
Parade Chair
Volunteer Organization

LIGHT UP THE NIGHT PARADE

SATURDAY, OCTOBER 21, 2017 7:00PM

***Non-Royalty Application/Business/Non-Profit ***

ORGANIZATION NAME _____

MAIN CONTACT NAME _____ EMAIL (required) _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

MAIN CONTACT PHONE # _____

UNIT DESCRIPTION (CHECK ONE):

FLOAT WALKERS NOVELTY ANIMAL NUMBER OF PEOPLE _____

NUMBER OF ANIMALS _____

FLOAT LENGTH (INCLUDE TOW VEHICLE) _____ WIDTH _____ HEIGHT _____

*No Candy or Handouts allowed for Light Up the Night Parade

MUSIC (CHECK ONE):

NONE LIVE RECORDED NAME OF SONG: _____

FLOAT OR NOVELTY INCLUDE WITH APPLICATION (CHECK ONE): PHOTO SKETCH

MAIL COMPLETED APPLICATION TO:
ANOKA HALLOWEEN, INC P.O.BOX 128 ANOKA, MN 55303

***NO PARTICIPATION FEE FOR THE LIGHT UP THE NIGHT PARADE**

GRAND DAY PARADE

SATURDAY, OCTOBER 28, 2017 1:00 P.M.

***Non-Royalty Application/Business/Non-Profit ***

ORGANIZATION NAME _____

MAIN CONTACT NAME _____ EMAIL (required) _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

MAIN CONTACT PHONE # _____

UNIT DESCRIPTION (CHECK ONE): FLOAT WALKERS NOVELTY ANIMAL

NUMBER OF PEOPLE _____ NUMBER OF ANIMALS _____

FLOAT LENGTH (INCLUDE TOW VEHICLE) _____ WIDTH _____ HEIGHT _____

***NO CANDY ALLOWED FOR 2017 GRAND DAY PARADE DUE TO SAFETY CONCERNS**

MUSIC (CHECK ONE):

NONE LIVE RECORDED NAME OF SONG: _____

FLOAT OR NOVELTY INCLUDE WITH APPLICATION (CHECK ONE): PHOTO SKETCH

*INFORMATION ABOUT YOUR GROUP FOR TELEVISION ANNOUNCERS:

PAYMENT \$75.00 ENTRY FEE (CHECK ONE) VISA MASTERCARD

NAME ON CARD _____

CARD NUMBER _____ CSC CODE _____ EXP DATE _____

SIGNATURE _____

PLEASE CHECKS PAYABLE TO: ANOKA HALLOWEEN

MAIL COMPLETED APPLICATION TO: ANOKA HALLOWEEN, INC. P.O.BOX 128 ANOKA, MN 55303