

# 2017 SPONSORSHIP OPPORTUNITIES & BENEFITS



## THE GREAT PUMPKIN \$2,000

### YOU GET ALL THREE:

Grand Day Parade, Light Up the Night Parade and an Event



## THE MUMMY \$1,300

- **Grand Day Parade**
- Priority parade line up
- Hospitality tent before parade
- Lead sponsor on all advertising
- Name and logo will be published on promotional material\* and website, home page with link



## THE BLACK CAT \$900 (LIMITED SPACE)

- **Light Up the Night Parade**
- Lead sponsor on all advertising
- Name and logo will be published on promotional material\* and website, home page with link



## THE SKELETON \$500

- **Event Sponsor** - see available event list on right
- Name and logo will be published on promotional material\* and website, home page with link



## THE PUMPKIN SEED

- Cash donations will be used for scholarships, schools media center or Halloween events
- Services or goods donations (example: gift cards, etc.) will be used for various prizes



### AVAILABLE EVENTS ARE

- Medallion Hunt
- Bingo Night
- Movie Night
- Amazing Race
- Preschool Costume Contest
- And other events



\*PROMOTIONAL ADVERTISING (PRINTED MATERIAL DEADLINE) IS **SEPTEMBER 1, 2017.**



**ANOKA Halloween Capital of the World®**

P.O. Box 128, Anoka, MN 55303

**AnokaHalloween.com**

*Anoka Halloween, Inc. is an all-volunteer committee. 501(c)3 #41-1476683*

# LEVEL OF SPONSORSHIP

## SPONSOR DONATION FORM

BUSINESS/ORGANIZATION NAME \_\_\_\_\_  
CONTACT NAME \_\_\_\_\_ TITLE \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY/STATE/ZIP \_\_\_\_\_ EMAIL ADDRESS \_\_\_\_\_  
PHONE \_\_\_\_\_ FAX \_\_\_\_\_

SIGNATURE \_\_\_\_\_

CHOOSE ONE

- GREAT PUMPKIN**       **THE MUMMY**       **THE BLACK CAT**       **THE SKELETON\***  
**\$2,000**                      **\$1,300**                      **\$900**                      **\$500**

\*THE SKELETON SPONSOR EVENT REQUESTED



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BUSINESS/ORGANIZATION NAME \_\_\_\_\_  
CONTACT NAME \_\_\_\_\_ TITLE \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY/STATE/ZIP \_\_\_\_\_ EMAIL ADDRESS \_\_\_\_\_  
PHONE \_\_\_\_\_ FAX \_\_\_\_\_

SIGNATURE \_\_\_\_\_

CHOOSE ONE

- THE PUMPKIN SEED** • CASH • GOODS OR SERVICES

CASH \_\_\_\_\_

GOODS OR SERVICES DONATED \_\_\_\_\_

DOLLAR VALUE\* \_\_\_\_\_

*\*Value is determined by donor*

**Please complete appropriate donation form above and mail along with payment or donation to:**

Anoka Halloween, P. O. Box 128, Anoka, MN 55303

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### LOGO GUIDELINES:

Please send a high resolution digital copy of your color logo in .eps, .jpeg or .pdf format via email to: [anokahalloweensponsors@yahoo.com](mailto:anokahalloweensponsors@yahoo.com). For questions, please contact Terrie at [anokahalloweensponsors@yahoo.com](mailto:anokahalloweensponsors@yahoo.com).



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